

CLIENT WELCOME PACKET



www.highlifeeventgroup.com

HIGHLIFE
— EVENTGROUP —



15+ Years of experience in events, hospitality, and entertainment. Passionate, creative, and imaginative - High Life Event Group will bring your ideas to fruition. We work closely with our clients to co-create a vision that achieves their goals. We guarantee your event - day or night - will leave your guests feeling entertained and gratified.

What started out as a small collective of DJ's has grown into a team of event professionals and talent that is nothing short of excellent. High Life Event Group now staffs DJ's, MC's, Dancers, Musicians, Bands, Specialty Performers, Photographers, and Videographers on events across the country.

WELCOME



MEET YOUR TEAM



Aaron Korman

Owner, Lead Planner

✉ info@highlifeeventgroup.com

Orchestrating exceptional events that captivate guests, bringing your vision to life with meticulous planning and seamless execution.

Sydney Shoychet

Marketing, Event Logistics

Forging valuable partnerships, producing innovative content, and generating excitement for impressive experiences that set the standard in the event industry.



Max Brannen

Event Producer, DJ

Combining the art of event production with electrifying DJ performances, creating immersive experiences that leave lasting memories.



SERVICES OFFERED

Welcome to High Life Event Group, where we pride ourselves on delivering unparalleled services that make every event extraordinary. With our attention to detail and commitment to excellence, we offer a range of services designed to elevate your event to new heights. From talent staffing that brings the perfect touch of charisma to photography/videography capturing every precious moment, to our creative ideation and event planning that transforms visions into reality, we are your trusted partner in crafting unforgettable experiences.

01

Talent Staffing

Our talent pool is truly second to none - DJ's, MC's, Dancers, Musicians, Bands, and Specialty Performers that have performed on the global stage.

02

Photography & Videography

Photographers and videographers are a dime a dozen, but a team that makes an effort to understand your vision, and strategizes content based on your goals is what sets us apart.

03

Creative Ideation & Event Planning

From strategic and creative thinking to thorough execution, we create comprehensive and customized event packages that are catered to your needs and will bring your event vision to life.



PROJECT TIMELINE

01

Discovery

Extensive research to understand your event objectives, refine the vision, and lay the groundwork for a perfectly tailored experience.

02

Initial Proposal

Presenting a plan that outlines creative concepts, logistical considerations, and budgetary factors to kickstart the event planning process with clarity and alignment, setting the stage for smooth execution.

03

Creative Ideation

Fine-tuning of event themes and ideas, ensuring that every element is precisely curated to match your preferences and create an engaging experience.

04

Execution

Careful coordination and implementation come together as our team orchestrates a seamless event experience, managing logistics, vendors, and on-site operations.

05

Close-Out

Wrapping up the event with a focus on feedback and evaluation, collecting valuable insights and identifying key takeaways to inform future improvements ensure continuous growth.









WHO WE WORK WITH





NEXT STEPS



Thank you!

We invite you to take the next step by reaching out to us to initiate the discovery phase for your next event, where we'll collaboratively explore your vision, objectives, and preferences, setting the stage for a unique and unforgettable experience that exceeds your expectations. Let's create another remarkable event together.



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