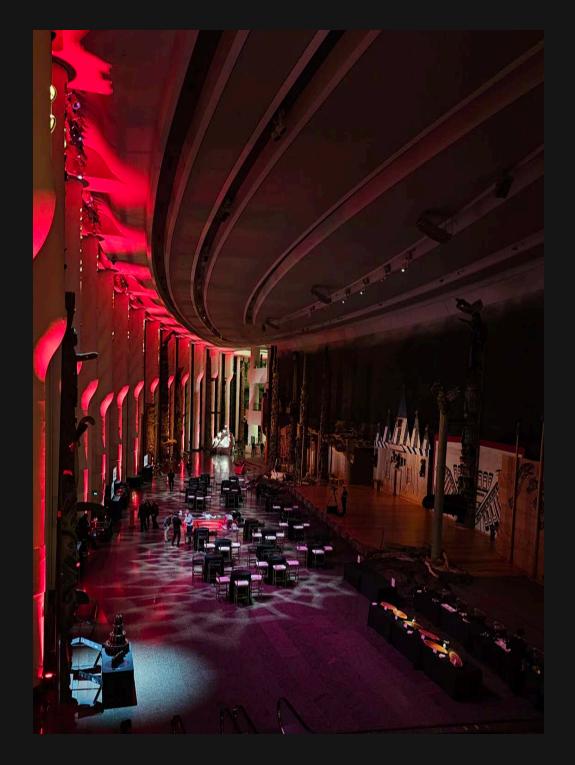


### TRANSFORMING EXPERIENCES: INNOVATIVE EVENTS



ATM<sup>2</sup> EVENTS

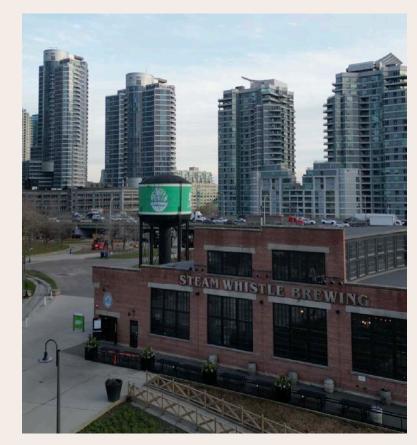
ORGANIZED MAGIC

ATM<sup>2</sup> EVENTS

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## About Us



#### [Who We Are]

ATM<sup>2</sup> Events is a premier event planning company dedicated to producing exceptional corporate functions, conferences, brand activations, and special occasions. Our team of skilled planners and producers work closely with clients to bring their visions to life, ensuring every detail is handled with precision and creativity.

HEADQUARTERS

EXPERTISE AREAS

CORPORATE EVENTS, GALAS, FUNDRAISERS, CONFERENCES/ SEMINARS, FESTIVALS, TRADESHOWS/EXPOS, AWARD CEREMONIES, AND MORE





## **Event Team**

Mathu Kamalakaran Event Panner As a Professional Engineer/Project Manager Ihave strong communication, leadership,organization, time management, problem-solving, risk management, negotiation,adaptability, budgeting, team management,stakeholder management, and technical skills. These skills enable me to plan events on time,within budget, and to client satisfaction.

Amalraj Joseph Event Panner As a Manager/Department Lead I amresponsible for overseeing and coordinatingthe work of others within an organization orteam, typically tasked with achieving specificgoals and ensuring efficiency and productivity. I play an important role in theexecution and delivery in projects and thisdirectly translates to my role in this business.



### **FULL PLANNING**

- Comprehensive event planning from concept to execution
- · Consultation to clarify vision, objectives, and budget
- Venue selection, vendor hiring, budget management, and timelines
- Design, décor planning, on-site management, and more
- · Creative, detail-oriented, seamless execution
- Open communication for stress-free, memorable events

### **PARTIAL PLANNING**

- · Designed for those who have already made substantial event planning progress
- Professional guidance to enhance and refine your special event
- Assistance in finding and recommending vendors that match your needs
- Attendance at chosen vendor meetings for support and guidance
- Meticulous oversight to ensure every event detail is perfectly planned

### DAY OF COORDINATION

- · Provides an on-site Event Manager for the day of your event
- · Ensures smooth execution and overall event coordination
- Handles time management, vendor coordination, and setup oversight
- Addresses issues, assists guests, and manages program/schedule
- Oversees quality control, cleanup, and contingency planning
- · Additional support as needed for a flawless event experience

### **COMBINED SERVICES**

- Full Planning packages include day-of coordination and event management
- Partial Planning can be combined with Event Management for hands-on support on the event day
- · All services are fully customizable to your needs and budget
- · Initial consultation leads to a tailored quote with recommended services and optional add-ons
- Transparent view of what fits into your budget, plus potential upgrades
- Collaborations with trusted vendors ensure quality control and peace of mind



# **Our Services**





## Our Approach

Strategic Planning & Consultation:

- Vision workshops and goal setting
- Budget development and optimization
- Tailored timelines and critical path scheduling

#### Venue & Vendor Management:

- Venue sourcing and negotiation
- Catering, décor, and technical vendor coordination
- Contract management and quality assurance

On-Site Logistics & Operations:

- Professional on-site staff and production teams
- Attendee experience management (registration, seating, accessibility)
- Contingency planning and real-time problem solving





### What Sets Us Apart

1

#### **INDUSTRY EXPERTISE**

Our skilled team specializes in Corporate Events, Galas, Fundraisers, Conferences/ Seminars, Festivals, Tradeshows/Expos, Award Ceremonies, and more

3

#### QUALITY ASSURANCE

From well-vetted vendor partners to carefully crafted run-of-shows, we maintain the highest standards of professionalism and execution.

### 2

#### **CLIENT-CENTRIC APPROACH**

We function as an extension of your team, providing personalized, high-touch service and open communication at every step.

### 4

### TECHNOLOGY-DRIVEN SOLUTIONS

We embrace technology for efficient registration, engaging virtual components, and real-time analytics.



Why Partner with ATM<sup>2</sup> Events?

Next Steps

- We align with your vision, goals, and brand ethos.
- We handle all aspects of planning, so you can focus on your guests.
- We bring creativity, efficiency, and proven results to every engagement.

Schedule a consultation call

- Discuss your event goals, budget, and ideal outcomes
- Receive a customized event proposal tailored to your needs



ATM<sup>2</sup>

**EVENTS** 

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