

Art of celebrations

EVENT PLANNING + DESIGN





# about us

Art of Celebrations is Toronto's premier event planning and design production firm. With nearly 2 decade-long experience in the wedding and event industry we are recognized as one of GTA's finest. What truly sets us apart is our unique design service where clients have the luxury of viewing their event before it takes place through our life-like 3D renderings. We combine our knowledge of interior design with floral artistry, modern aesthetic and incredible attention to detail in order to produce unparalleled events. Each function planned and orchestrated by our company is highly customized and reflective of our clients' personalities and essence. Being a wedding, a social gathering or a corporate party, Art of Celebrations creates spaces that are visually intoxicating with displays of exquisite table settings, flowers, candles, textiles, lighting and much more. However, we recognize that incredible events need to go beyond just great interiors. Thus we promote experiences that integrate exceptional design with the finest in cocktails, cuisine, music, entertainment and wow-factors. The end result is always a beautiful celebration to remember!



**R**oxy Zapala is the founder and the creative director of Art of Celebrations. She is the event industry's triple threat – an event planner, a floral designer, and an interior design consultant. With a diploma in interior design and an extensive background in floristry, she has been working in special event production for over 2 decades. After spending the first decade creating thousands of stunning floral and decor displays for weddings and other functions, she decided to further hone her expertise and became a certified event planner and a certified destination wedding planner. Her work has been featured in numerous magazines including: WedLuxe, Elegant Weddings, Weddingbells, Today's Bride, Bridal Affair, Cultural Wedding Planner and more. She was also featured on Breakfast Television, CP24, Global News, City Tv, Rogers TV show The Event Manager, Gusto TV show Where To I Do and Four Weddings Canada.

Roxy has an exceptional eye for all things beautiful. She is a hopeless romantic, a connoisseur of fine cuisine and a true lover of art, music and travel. She appreciates all the fine things life has to offer and believes in making lasting impressions. These are the precise reasons why she produces unforgettable events that are sure to be talked about for years to come.



# *Social Event Planning & Design Package*

Investments starting at \$3000

- Planning process and logistics management
- 24 hour emergency service throughout the entire planning process
- Unlimited phone and email correspondence with your consultant throughout the planning process
- Unlimited in-person meetings or appointment attendance throughout the planning process
- Budget planning and management
- Event vision development
- Vendor selection + negotiation
- Contract management, review + negotiation
- Concept development and inspiration boards
- Illustrations and floor plans
- Distinctive floral and tabletop design
- Lighting design and coordination
- Custom furniture placement
- Draping, upholstery and linens coordination
- Stationary development and synchronization
- Overall visual stylization – food and drinks, signage, staff attire, etc.
- Certified consultant on site on the day of the event (6 hour coverage)
- Vendor timeline and details confirmation
- Detailed day-of schedule + itinerary development
- Seating template creation (seating arrangements, special meals, allergies, etc)
- Logistical management of vendor load-in, production and load-out
- Onsite day-of management and ownership of event execution
- Miscellaneous items set up/styling (i.e. place settings, guest favours, seating chart, etc)

# ADDITIONAL SERVICES

Request for Roxy Zapala as primary consultant \$500  
Additional coverage hours: \$150/hour or \$100/half hour  
Guest List/RSVP management: \$750

